

HDA

HOME DESIGNER & ARCHITECT



MEDIA PACK 2023

www.homedesignerandarchitect.co.uk 01843 581364



ABOUT THE PUBLICATION

Home Designer & Architect is an exciting magazine showcasing the best in Interior Design for the residential and commercial market. The perfect read for home enthusiasts and professionals alike. The online editorial and e-newsletters are the modern way of keeping abreast of all you need to know, the volume of responses and repeat advertisers is a testament to the consistent quality we deliver. Whether you would like to subscribe to the digital communication, advertise with us or submit editorial, please feel free to contact us now.

Targeting an exclusive circulation of over 48,000+ named Architects, Interior Designers, House Builders and Property Developers around the UK and 20,000+ in Europe we can assure a optimum exposure for your products and services. Being digital only we can monitor all the traffic through our advert or editorial and provide you with quality leads based on those click-throughs.

Home Designer & Architect is the ideal publication for companies wishing to attract new contracts from the residential and commercial Industry specifiers.





CIRCULATION

HDA is distributed on a monthly basis to the Architects, House Builders, Property Developers and Interior Designers as below:-

UK:

- 12,887 – Architects
- 8,226 – Interior Designers
- 7,614 – Property Developers
- 9,643 – Builders
- 5,233 – Home Designers
- 7,116 – Contractors

Europe:

- 4,481 – Architects
- 3,911 – Interior Designers
- 2,649 – Property Developers
- 3,032 – Builders
- 1,906 – Home Designers
- 3,429 – Contractors



FEATURED CATEGORIES

- Bathrooms
- Kitchens
- Doors, Windows & Fittings
- Drainage & Plumbing
- External Works
- Floors & Flooring
- Glass & Glazing
- Heating, Ventilation & Insulation
- Landscaping
- Lifts, Stairs & Balustrades
- Lighting & Electrical
- Safety, Security & Fire Protection
- Timber & Timber Frame
- Coatings, Sealants & Paint
- Interiors

RATES & DATA

Digital Magazine

Size	Price	Area (mm)	Trim (mm)	Bleed(mm)
Double Page Spread	£925	277 x 400	297 x 420	317 x 440
A4 Page	£525	277 x 190	297 x 210	317 x 230
Half Page	£325	130 x 190	N/A	N/A
Quarter Page	£225	130 x 92	N/A	N/A

Website

Size	Price	Area (mm)
Banner	£150pcm	300 x 100px
Carousel	£250pcm	930 x 300px

To speak to a member of the team, please email hello@homedesignerandarchitect.co.uk or call 020 805 09659

