It was a real pleasure to work with Tim Johnston and his team. They were supportive from start to finish, really caring about helping us achieve our goals without ever pushing us into anything. We got some great exposure for our show via their website and many leads as a result. I would definitely recommend Engineering Update. - Kirsten Whitehouse, Exhibition Manager, Mack Brooks Exhibitions

Using an independent analytics programme, we found that Engineering Update came in a resounding 1st place when compared with similar businesses in generating traffic to our website.

Their team are on hand to provide a top service throughout our advertising campaigns and we have had great experiences with them when it comes to promoting digital awareness of Chell to their audience.

The PPMA Show started its relationship with Engineering Update in the buildup to the 2014 Show as we sought new audiences with which to communicate. I find Tim provides regular contact and a faultless service and couldn’t do any more for us. We look forward to working with them for our next show and for many more!
We’re always proud of the product we produce and fantastic opportunities we offer to our clients. Here are just a few of the testimonials we received from some of the biggest names in the industry.

"Murrelektronik Ltd has included Engineering Update as part of its Media Plan for a number of years. Utilising on the page advertising, online opportunities, e-shots and social media outlets to achieve a broad reach in promoting our new product and services to the UK Engineering sector. We find EU value for money in terms of reach to audience and the sales team are very understanding and reactive to our requirements."

"Kane and Engineering Update brought in real high-quality visitors to our most recent event. The turnaround time of actions is impressive, and visitors highlighted the good connection with the content the publications provide. I would highly recommend Engineering Update as a media partner, they’re quick, high quality, and have a can-do attitude."

"We have been using Engineering Update for a number of years. Although we do a mixture of activity the e-shots and online presence has a clear direct impact on our website hits and subsequently our business. The service and support we receive is outstanding, and we continue to look forward to working with the team at Engineering Update long into the future."
At the forefront of digital marketing, Engineering Update strives to inform, engage and collaborate with its users on the latest developments, trends and technology within the industrial engineering sector.

The platform comprises of daily online news for over 50,000 unique monthly website visitors, a digital magazine and newsletter going to over 73,000 opted in subscribers, active Twitter and LinkedIn profiles with over 30,000 followers, and direct marketing campaigns to a relevant engaged database.
Our magazine has been an industry leader for over a decade now, and is distributed directly to laptops, tablets, PCs and mobile devices, allowing potential customers to click straight through to your website and enquire immediately.

What’s more, all of our marketing is backed by analytical reports that we share with you following your involvement.

Become part of the conversation and call or email us today!
Created to give a user-friendly experience, the site includes many new features to enable visitors to easily navigate their way around the site, find the flow measurement products applicable to their application or process, and discover rich technical-based content.

The dynamic design and new features include:

• Flow Meter Product and Application filters that allow users to narrow down the product portfolio by selecting flow meter operational attributes.
• Quote Requests are now easily processed online through a new 'cart' functionality.
• Rapid Response Functionality allows the site to be compatible with all browsers and mobile devices.
• Site-wide Search tool helps users find information relating to a flow measurement device or technical aspect of interest.

Samantha Hannay, Titan’s Marketing Manager says: “The enhanced media pages give users a richer online content with press releases, case studies and technical papers.” Samantha continues: “Valuable content is also contained in the ‘Guides and Tools’ pages so the user is never far away from useful and pertinent information, particularly in regards to the installation of their selected flowmeter device.”

Visitors to Titan’s new website can stay informed with the latest flowmeter technology and industry news by signing up to their Flowdown e-newsletter.

For further information on flow measurement devices to suit specific applications, please contact Titan Enterprises on +44 (0)1935 812790 or sales@flowmeters.co.uk.
The use of connectors also speeds up the construction of energy storage modules, which have huge benefits for many companies, including the ability to maintain an uninterrupted power supply and savings on energy costs by using delayed load usage.

As demand continues to increase, providers of storage systems need to connect a number of cells. The Han S® is specially designed to meet this need, providing simple, fast and safe connections and supporting the assembly of battery storage modules in large quantities.

The Han S® offers users plug-in connections for storage modules while providing maximum safety, since the design meets all technical requirements and is based on the latest standard UL 4128 for stationary energy storage systems. The entire range meets the highest standardisation level required by the international market.

These properties are also beneficial for service and maintenance. If a cell in an energy storage module shows a drop in performance, the respective management system can be used to switch it off and have it replaced. To do so, the Han S® interfaces of the adjacent modules are simply turned to the locked state to make room for the switch-out. This procedure can be done without interrupting the energy storage function of the neighbouring modules.

Han S® is the first high-current battery connector that meets the relevant UL and railway standards for stationary energy storage systems. Among others, it fulfils the requirements of UL 4128 for connectors in electrochemical battery system applications, UL 1973 for batteries in stationary applications, for emergency power supply for vehicles and in light rail application and UL 9540 for energy storage systems and accessories. Han S® is also shock and vibration proof according to the relevant railway standards.

The HARTING standard helps us to ensure that the connection from our product to downstream products is always compatible.

Michael Schnakenberg, CEO, Commeo GmbH

The sustainable use of renewable energies such as wind or solar power can only be achieved through energy storage modules, as the available on-demand needs based on the collected energy. The new Han S® connector range from HARTING now makes it easier to connect large arrays of battery storage modules.

With the Han S® series, HARTING offers secure connection technology for modular battery storage systems. The compact and flexible housing accommodates contacts for currents up to 200 A and 1500 V and bulkhead housings can be flexibly rotated through 360 degrees. HARTING have also coloured the positive terminals red and the negative terminals blue, which prevents incorrect mating.

To learn more, please visit: https://www.harting.com/UK/en-gb/connector-battery-storage

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MEET the team

To speak to a member of the team, email hello@engineering-update.co.uk or call 020 805 09659