



www.engineering-update.co.uk



MEDIA PACK

Don't just take our word



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Using an independent analytics programme, we found that Engineering Update came in a resounding 1st place when compared with similar businesses in generating traffic to our website.

Their team are on hand to provide a top service throughout our advertising campaigns and we have had great experiences with them when it comes to promoting digital awareness of Chell to their audience.

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It was a real pleasure to work with Tim Johnston and his team. They were supportive from start to finish, really caring about helping us achieve our goals without ever pushing us into anything. We got some great exposure for our show via their website and many leads as a result. I would definitely recommend Engineering Update. - Kirsten Whitehouse, Exhibition Manager, Mack Brooks Exhibitions

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The PPMA Show started its relationship with Engineering Update in the buildup to the 2014 Show as we sought new audiences with which to communicate. I find Tim provides regular contact and a faultless service and couldn't do any more for us. We look forward to working with them for our next show and for many more!

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for it!

We're always proud of the product we produce and fantastic opportunities we offer to our clients. Here are just a few of the testimonials we received from some of the biggest names in the industry.



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Murrelektronik Ltd has included Engineering Update as part of its Media Plan for a number of years. Utilising on the page advertising, online opportunities, e-shots and social media outlets to achieve a broad reach in promoting our new product and services to the UK Engineering sector. We find EU value for money in terms of reach to audience and the sales team are very understanding and reactive to our requirements.

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Kane and Engineering Update brought in real high-quality visitors to our most recent event. The turnaround time of actions is impressive, and visitors highlighted the good connection with the content the publications provide. I would highly recommend Engineering Update as a media partner, they're quick, high quality, and have a can-do attitude

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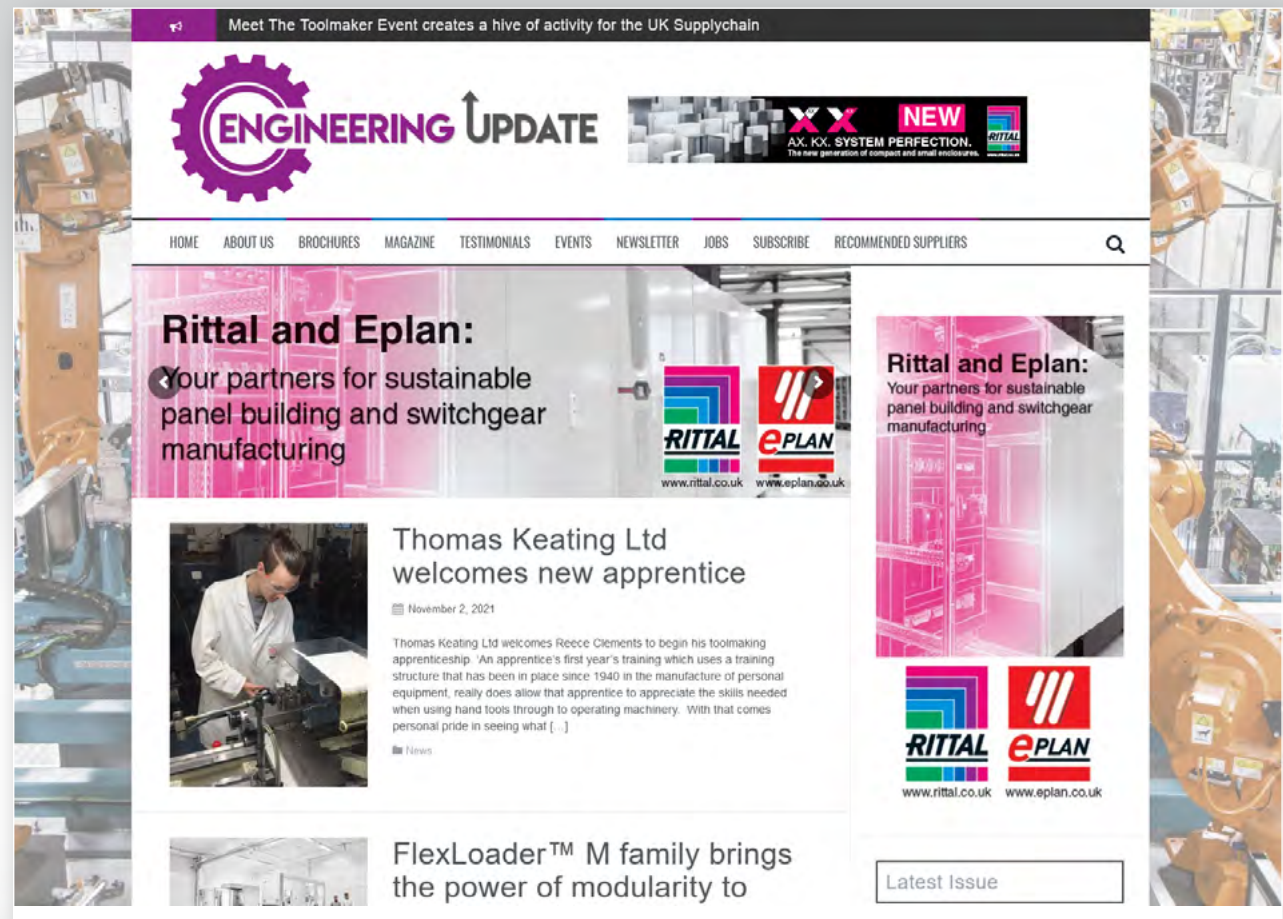
We have been using Engineering Update for a number of years. Although we do a mixture of activity the e-shots and online presence has a clear direct impact on our website hits and subsequently our business. The service and support we receive is outstanding, and we continue to look forward to working with the team at Engineering Update long into the future.

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ABOUT The

At the forefront of digital marketing, Engineering Update strives to inform, engage and collaborate with its users on the latest developments, trends and technology within the industrial engineering sector.

The platform comprises of daily online news for over 50,000 unique monthly website visitors, a digital magazine and newsletter going to over 73,000 opted in subscribers, active Twitter and LinkedIn profiles with over 30,000 followers, and direct marketing campaigns to a relevant engaged database.



Platform

Our magazine has been an industry leader for over a decade now, and is distributed directly to laptops, tablets, PCs and mobile devices, allowing potential customers to click straight through to your website and enquire immediately.

What's more, all of our marketing is backed by analytical reports that we share with you following your involvement.

October 2021 **ENGINEERING UPDATE**

EPLAN PLATFORM 2022: COLLABORATION AND PARTNERSHIP

Ken Christie, country director for EPLAN UK, has already accompanied 13 new releases since 2008. But none like this: the EPLAN Platform 2022 has a completely new technical basis, a new design and many additional functions. He reveals more in the below interview.

What was the reason for the further development of the EPLAN Platform 2022?

For a long time, a complete overhaul of the software has been planned and being prepared by our development team. As we changed to a subscription model this year, it was a suitable time to implement other innovations. With the move to subscription, we're strengthening relationships with our customers, and with an exchange and partnership-like cooperation, we get straight to the point with regard to software requirements. The new Platform has become more intuitive, more flexible, and overall, more productive. It is also integrated into a whole range of accompanying measures and solutions, such as our [partner program](#) and the [developments in the cloud](#). In other words: it's a complete package!

What do the innovations mean for the software users?

That depends on whether we are talking to existing customers or new customers. Whilst existing customers can benefit from the optimised interface for better working, new customers can quickly become productive with our software as it's easy to use. However, to suit both existing and new customers, the intuitive interface is based on operating concepts that are well known to users, which offers a high recognition value. This can be seen in the integrated ribbon bars or the backstage view, which most people are already familiar with from other established software products. Overall, this significantly improves user ergonomics.

Users can also benefit from improved workflows as we have brought together all developments from over the years in the context of "insert" with the new insert centre. This will mean new customers can start with little effort and existing customers will clearly see the advantages after a short period of getting used to it. Initial feedback from the beta tests indicates that this is correct.

What were the challenges during the development?

Our solutions are not simply an ECAD system, but are often a kind of "backbone" for engineering and product development for companies. They are deeply integrated into the customer's infrastructure and strategy and can be planned over years in terms of investment. This goes hand in hand with a huge responsibility. We really want to tailor our solutions specifically to the needs of our target markets. However, this will only be a success if we work very closely together and enjoy the trust of our customers.

For further information on the new EPLAN Platform 2022, please visit www.eplan.co.uk/itsinyourhands

Let's focus on usability.
EPLAN Platform 2022
It's in your hands!

Shape the engineering of tomorrow.

Ease of use, strong performance: Let the new EPLAN Platform 2022 inspire you! You can look forward to a completely new user interface with a practical dark mode, a flexible new ribbon, a backstage view and much more. Furthermore, our complementary cloud-based services open up new possibilities for collaboration across teams.

Discover more:
www.eplan.co.uk/itsinyourhands

PROCESS CONSULTING ENGINEERING SOFTWARE IMPLEMENTATION GLOBAL SUPPORT

EPLAN

Become part of the conversation and call or email us today!

KEY TOPICS Featured

January	Aerospace	Materials Testing	Civil Engineering	Industry 4.0
February	Sustainability	Rail and Marine	Digitisation	Water systems and plumbing
March	Lean Manufacturing	Plastics	Automotive	Smart Factories
April	Sensors	IOT	3D Printing	Robotics
May	Electrical Engineering	Supply Chain	Agile Manufacturing	Software
June	Additive Manufacturing	Universities	HVAC	Machine Learning
July	Artificial Intelligence	Semiconductors	Mechanical	Construction
August	ERP	Nanomaterials	Systems Engineering	Sensors
September	Pharmaceutical	Intelligent Manufacturing	Energy	Cloud and Big Data
October	Robotic Process Automation	Sensors	Food Manufacturing	Business Process Management
November	Contract Manufacturing	Electronics	Hardware	Materials Handling
December	Annual Review	Event Preview	Companies Of The Year	Projects Of The Year

October 2022 **ENGINEERING** UPDATE

TITAN ENTERPRISES GOES LIVE WITH NEW WEBSITE TO BETTER SERVE THE FLOWMETER MARKET



Titan Enterprises is inviting visitors to explore their dynamic new website. Designed for the evolving scientific, engineering and measurement marketplace, Titan's new enriched content-led website gives the visitor a step-up in user experience. This next generation website has improved navigation and functionality at its core while allowing visitors to explore the full liquid flow measurement product portfolio Titan offers.

Created to give a user-friendly experience, the site includes many new features to enable visitors to easily navigate their way around the site, find the flow measurement products applicable to their application or process, and discover rich technical-based content.

The dynamic design and new features include:

- **Flow Meter Product and Application filters** that allow users to narrow down the product portfolio by selecting flow meter operational attributes
- **Concise product pages** provide the user with easy access to the technical information and option to request a quote for specific flowmeter model types.
- **Rapid Response Functionality** allows the site to be compatible with all browsers and mobile devices
- **Site-wide Search tool** helps users find information relating to a flow measurement device or technical aspect of interest.

Samantha Hannay, Titan's Marketing Manager says: "The enhanced media pages give users a richer online content with press releases, case studies and technical papers."

Samantha continues: "Valuable content is also contained in the 'Guides and Tools' pages so the user is never far away from useful and pertinent information, particularly in regards to the installation of their selected flow meter device."

Visitors to Titan's new website can stay informed with the latest flowmeter technology and industry news by signing up to their [Flowdown](#) e-newsletter.

For further information on flow measurement devices to suit specific applications, please contact [Titan Enterprises](#) on +44 (0)1935 812790 or [sales@flowmeters.co.uk](#)

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CIRCULATION & Rates

Engineering Update is distributed digitally on a monthly basis to 73,423 Engineers, Engineering Managers and Specifiers around the world, with our readers in the following fields:

Acoustic Engineers	438
Agricultural Engineers	278
Aviation Engineerings	158
Chemical Engineers	2792
Consulting Engineers	2164
Design Engineers	4150
Electrical Engineers	6142
Environmental Engineers	1177
General Engineers	11742
Hydraulic Engineers	921
Industrial Engineers	2288
Instrumentation Engineers	3086
Manufacturing Units	18266
Marine Engineers	4182
Mechanical Engineers	6133
Mechanical Handling Engineers	2147
Precision Engineers	6112
Printing Engineering Services	482
Structural Engineers	1077

September 2022 **ENGINEERING UPDATE**

SECURE PLUG-IN CONNECTIONS FOR MODULAR BATTERY STORAGE



The use of connectors also speeds up the construction of energy storage modules, which have huge benefits for many companies, including the ability to maintain an uninterrupted power supply and savings on energy costs by using delayed load usage.

As demand continues to increase, providers of storage systems need to connect a number of cells. The Han S® is specially designed to meet this need, providing simple, fast and safe connections and supporting the assembly of battery storage modules in large quantities.

The Han S® offers users plug-in connections for storage modules while providing maximum safety, since the design meets all technical requirements and is based on the latest standard UL 4126 for stationary energy storage systems. The entire range meets the highest standardisation level required by the international market.

These properties are also beneficial for service and maintenance. If a cell in an energy storage module shows a drop in performance, the respective management system can be used to switch it off and have it replaced. To do so, the Han S® interfaces of the adjacent modules are simply turned to the locked state to make room for the switch-out. This procedure can be done without interrupting the energy storage functions of the neighbouring modules.

The sustainable use of renewable energies such as wind or solar power can only be achieved through energy storage modules, as these enable time-delayed, needs-based use of the collected energy. The new Han® S connector range from HARTING now makes it easier to connect large arrays of battery storage modules.

With the Han S® series, HARTING offers secure connection technology for modular battery storage systems. The compact and flexible housings accommodate contacts for currents up to 200 A and 1500 V and bulkhead housings can be flexibly rotated through 360 degrees. HARTING have also coloured the positive terminals red and the negative terminals black, which prevents incorrect mating.



HARTING Han®
PUSHING INDUSTRIAL CONNECTIVITY

“The HARTING standard helps us to ensure that the connection from our product to downstream products is always compatible.”

Michael Schnakenberg, CEO, Commeo GmbH

Size	Price	Area	Trim
Double Page Spread	£1495	277mm x 400mm	297mm x 420mm
A4 Page	£995	277mm x 190mm	297mm x 210mm
Half Page	£695	130mm x 190mm	n/a
Quarter Page	£495	130mm x 92mm	n/a

MEET the team

**To speak to a member of the team, email
hello@engineering-update.co.uk
or call 020 805 09659**

