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Media Pack 2023
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January 2022
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Testimonials



"Why can Hoist Group recommend Eat Drink Sleep Magazine? Simply because it's a good advertising partner. Contact with them is quick and very professional. EDS always offers us the right campaigns and makes sure our brand is visible. Therefore, we reach the right segment of our market which is mostly focused on independent businesses. And of course, that reflects on our satisfying ROI."

- Matt Krzeminski, Marketing Manager UK & Benelux



"The Uniform Studio's experience of working with Eat Drink Sleep was a very positive one. The team were great and communication was first class. We were really happy with the finished product and had no complaints whatsoever. The marketing activity, as a whole, generated several new enquiries for us, so our objective was achieved!"

- Chris Meeten, Founder / Director



"Ellie at Eat Drink sleep is great to work with. We find the magazine interesting when discussing the issues raised in the hospitality world from a venue point of view to a supplier view."

- Helen Lowe, Events & Marketing Manager



"Eat.Drink.Sleep is the right medium for us to strengthen our online presence when speaking to relevant target markets of our business. The team was always keen to find a solution if we had special requests."

- Daniel Stegmeyer, Marketing Manager



"We have been working with Eat Sleep Drink for a short while now and their professionalism and support is second to none. It's refreshing to work with advertising and editorial teams who know your business and provide the best options and prices for your requirements. We would highly recommend them and suggest a long term option to allow your ads and editorials to have maximum impact"

- Michael Morris, Marketing Manager



"It's always been a pleasure to work with Michael at EDS. From the start he's been helpful and flexible and really ensured we make the most of our placements with EDS. Whether it be through the magazine or online, EDS have always been a great option for us at Sky Business."

- Ashti Hamidi, Project Manager



"The team at Eat Sleep Drink are great to work with. They are really proactive, bring us great ideas and suggestions but are never pushy. I have worked with Michael at Eat Sleep Drink in roles at two companies now, bringing him along with me when I moved. Our work with the team really drives our website traffic overall and it converts. I would highly recommend them to anyone in the hospitality sector."

- Vanessa Murray, Head of Marketing

About the PUBLICATION

Eat Drink Sleep is a monthly B2B publication that is read by the most influential buyers and specifiers within the UK hospitality industry. At the forefront of digital marketing Eat Drink Sleep provides the best usability and ease of use for its readers.

Each advert or editorial piece within the magazine is hyperlinked to the company's website allowing our readers to click through to websites of interest which guarantees a great response and the ability for enquiries to be made immediately.

The monthly issue brings the latest industry, product offerings and extensive features that encompass the vibrant hospitality sector and allows managers and owners of hospitality businesses to continue growing their businesses.

Eat Drink Sleep is a media partner with the leading hospitality events throughout the year and will preview the event within the monthly publication profiling the event, certain exhibitors and generating registrations and visitors.

With over 82,000 opt in subscribers and a further 20,000 monthly unique visitors to the website, Eat Drink Sleep can insure that your products and services get viewed by a substantial number of the target audience.

[illegible]

Regular Features:

- Cleaning & Hygiene
- Coffee
- Commercial Bathrooms
- Commercial Catering Equipment
- Contract Beds & Bedding
- Contract Flooring & Surfaces
- Contract Furniture & Furnishings
- Contract Lighting
- Design & Refit
- Drinks & Spirits
- EPOS
- Fabrics & Linens
- Housekeeping & Laundry Equipment
- Interior Design & Décor
- LED Lights & Signs
- Outdoor Solutions
- Safety & Security
- Technology
- Uniforms & Workwear

Please click [here](#) to view our 2020 features list

CIRCULATION

Eat Drink Sleep is distributed via email on a monthly basis to the businesses in the Hospitality sector as below:

UK

Hotels	25,751
Restaurants	12,824
Bars & Pubs	9,129
Spas & Leisure Facilities	3,208
Interior Designers	4,177
Events & Shows	26,000

Europe & International

Republic of Ireland	7,972
Europe	10,742
USA & Canada	6,048
Australia & New Zealand	742
Dubai & Far East	3,652

Rates & Specifications

Magazine Advertisement Rates

Size	Price	Area (mm)	Trim (mm)	Bleed (mm)
Double Page Spread	£1500	277 x 400	297 x 420	317 x 440
Full Page	£800	277 x 190	297 x 210	317 x 230
Half Page	£500	130 x 190	n/a	n/a
Quarter Page	£300	130 x 92	n/a	n/a

Web Advertisement Rates

Size	Price	Area (pixels)
Carousel Web Banner	£1000	930 x 300
Web Banner	£500	300 x 100
Brochure Hosting	£500	n/a

Email Rates

Size	Price
Solus E-Shot to database	£1000

Contact Us

To speak to a member of the team, **call 020 805 09659** or
email **hello@eat-drink-sleep.com**

