



## MEDIA PACK 2023

Everything you need to know about the leading digital trade publication for the construction, build and design sectors.

[www.construction-update.co.uk](http://www.construction-update.co.uk)  
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THE BEST  
FOR NEWS,  
PRODUCTS  
and PROJECT  
STORIES from  
the Design &  
Build Sectors

# MEDIA | INFORMATION

# 2023

WITH OVER 66,000 READERS RELEVANT TO THE CONSTRUCTION SECTOR. CONSTRUCTION UPDATE ENCOMPASES EVERYTHING IMPORANT ABOUT THE INDUSTRY INTO AN EASY TO READ PUBLICATION AND ONLINE RESOURCE



**ABOUT US** Construction Update Magazine has a circulation of over 77,000 readers throughout the Construction, Design & Build Sectors. These contacts are monitored to ensure we are attracting C-Suite readers through to the general public - maximising ROI.

Every edition has 4/5 specific features focuses on key topics throughout the year. Any Advertorial/Featured Content will include a hyperlink to the Company's Website and Social Media accounts allowing our readers to contact you quickly and at ease. Upon request we can also provide reports showing how successful your marketing with us has been in the form of views and engagements.

It is the one stop source for all business owners and professionals from the construction, infrastructure and allied industries. It attracts thousands of unique visitors per day. Frequented by the top stratum of the infrastructure fraternity comprising of Corporate CEOs, Directors, Contractors, Builders & Developers, and Project Managers. Our associate's brand is spread across varied sectors and geographies.

\*As of October 2022

# The Circulation

COVERING A WIDE DEMOGRAPHIC OF READERS, CONSTRUCTION UPDATE'S CURRENT CIRCULATION STANDS AT 77,000\* AND GROWS ISSUE TO ISSUE THANKS TO OUR CONSTANTLY EXPANDING SUBSCRIBER DATABASE.

AN AVERAGE BREAK DOWN OF JOB TITLES AND COVERAGE ACROSS THE UK CAN BE FOUND BELOW:

RIBA Architects	5%
Builders	18%
Contractors	20%
Designers	13%
Small Business Owners	15%
Facilities Managers	8%
Building Control	8%
Local Authorities	3%
Construction Firms	10%

\*As of October 2022

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**CONSTRUCTION UPDATE** January 2022  
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IN THE UK

The never-ending lifecycle of copper  
How many products out there truly stand the test of time? see pages 16+17



## Our Associates



# RATES AND DATA

BEING COMPLETELY DIGITAL NOT ONLY ALLOWS US TO FULLFIL THE HIGH DEMAND FOR OUR PUBLICATION, BUT ELIMINATING THE COST OF PRINT AND PHYSICAL DISTRIBUTION MEANS WE CAN PUT THE SAVINGS WE MAKE THROUGH TO OUR ADVERTISERS.

Size	Rate	Dimensions
Double Page Spread	£1250	420mm x 297mm
A4 Page	£775	210mm x 297mm
Half Page	£450	180mm x 132mm
Quarter Page	£295	88mm x 132mm
Advertorial	£195	300 ~ 350 words + 2 ~ 3 images

TO SPEAK TO A MEMBER OF  
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