



Refurb & Developer Update

www.developer-update.co.uk

MEDIA PACK 2023

Everything you need to know about the leading digital trade publication for the property development industry.



THE BEST FOR NEWS, PRODUCTS AND PROJECT STORIES FROM THE REFRUB & BUILD INDUSTRY

A photograph of a modern courtyard featuring a swimming pool with blue mosaic tiles, a wooden deck, and outdoor seating with blue cushions. The courtyard is enclosed by a white building with large glass windows and a wooden pergola structure.

MEDIA INFORMATION

www.developer-update.co.uk

2023

The industry leading digital publication targeting property developers, builders & architects throughout the UK, showcasing the latest innovations, products and services in the design & build world.

ABOUT US Refurb & Developer Update is a monthly publication covering all the latest information, news, legislation, products & services for Residential & Commercial UK Developers, Builders, Contractors & Architects

Being a digital publication, we can be read anywhere, anytime on any Computer, Tablet or Phone, delivering up to the minute news & information for our ever changing industry. With our distribution we are able to monitor the web traffic to your site, through your advert/editorial - giving you a more targeted lead than traditional print.

There is a total of 51,000* opt-in subscribers covering all job titles and in all areas including Developers, Architects, Builders, Tradesmen, Contractors & Buyers.

*as of October 2022

PRODUCT FOCUS

- Industry News
- Editor's Choice
- Software & Systems
- Doors, Windows & Ceilings
- Floors, Walls & Ceilings
- Kitchens, Bedrooms & Bathrooms
- Interiors & Interior Design
- Tools, Plant & Equipment
- Heating, Ventilation & Insulation
- Safety, Security & Fire Protection
- Roofing, Cladding & Facades
- Drainage, Urban Design & Landscaping
- External Works & Landscaping

Key Features:

- Interior Design
- Smart Homes
- Exterior Design
- Sustainability
- Refurbishment
- Exhibitions

CIRCULATION

Covering a wide demographic of readers, construction update's current circulation stands at 51,000* and grows issue to issue thanks to our constantly expanding subscriber database.

An average break down of job titles and coverage across the uk can be found below:

*as of October 2022

Architects	8,780
Building Contractors	9,785
Developers	6,014
Interior Designers	2,173
Specifiers	2,107
Trades People (including Carpenters, Flooring Contractors, Roofing Contractors, Heating Installers etc)	5,795
Housing Associations & Local Authorities	7,462
Fit-Out Refurbishment Teams	10,211

Total Circulation: 51,000 Opt in Subscribers. All readers are UK based





RATES AND DATA

Being completely digital not only allows us to fulfil the high demand for our publication, but eliminating the cost of print and physical distribution means we can put the savings we make through to our advertisers.

Size	Rate	Dimensions (mm)
Double Page Spread	£1250	420 x 297
A4 Page	£775	210 x 297
Half Page	£450	180 x 132
Quarter Page	£295	88 x 132

Artwork needs to be supplied in pdf, jpeg, or psd file type, editorial pages will consist of a maximum of 400 words plus 3 images



CONTACT US

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